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## Scout24 announces Alessia Quaglia as the new Managing Director of anibis.ch

**Alessia Quaglia joins Scout24 Schweiz AG as Managing Director of anibis.ch effective from October 1<sup>st</sup> 2021.**

An experienced results-oriented product and commercial leader, she joins anibis.ch from her current role as Head of local.ch at Swisscom. Reporting to Gilles Despas, CEO of Scout24 Schweiz AG, her primary focus will be to ensure that anibis.ch continues to evolve as an innovative and attractive marketplace that offers a convenient and simple everyday buying and selling experience.

Gilles Despas, CEO of Scout24, said: “Alessia is an excellent fit for the role with a strong background of working with cross-functional teams to plan, develop, successfully launch and manage high-traffic platforms. I very much look forward to welcoming her and wishing her a long, happy and successful career with us.”

Alessia Quaglia is equally happy about her appointment and said: “I am really looking forward to getting started in my new role so we can deliver on our vision, achieve our goals and ensure anibis.ch continues to not only meet but exceed market expectations and continues to innovate.”

The role is currently held by Sandro Zosso who for 15 years has played a key role in the ongoing success of anibis.ch and Scout24 Schweiz AG. In the natural progression of a leader of his calibre, he is leaving Scout24 to pursue new opportunities where he can use his considerable skills and expertise in online marketplaces. Scout24 wishes him great future success.

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Scout24 Schweiz AG ([www.scout24.ch](http://www.scout24.ch)) is the leading Swiss network of online marketplaces and is one of the largest Internet companies in Switzerland. As a partner for life decisions, Scout24 includes platforms from the fields of vehicles ([www.autoscout24.ch](http://www.autoscout24.ch), [www.motoscout24.ch](http://www.motoscout24.ch)), real estate ([www.immoscout24.ch](http://www.immoscout24.ch)), small advertisements ([www.anibis.ch](http://www.anibis.ch)), and financial and insurance topics ([www.financescout24.ch](http://www.financescout24.ch)). The company is owned by Ringier AG (50%) and the Swiss insurance group la Mobilière (50%).

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