



Jul 29, 2021 07:00 UTC

Scout24 announces Marc Hallauer as new Managing Director of FinanceScout24

FinanceScout24 is pleased to welcome Marc Hallauer, a solution-oriented and experienced leader, as its new Managing Director. Marc Hallauer succeeds Jan Hinrichs, who will leave the company in August 2021.

FinanceScout24 launched just under two years ago with a lot of momentum and has been able to lay a promising foundation during this time. Marc Hallauer will now shape the further development of the FinanceScout24 platform as Managing Director from 1st November 2021. Hallauer, who has a

degree in economics, has spent the last seven years as CEO of Credaris, where he was responsible for founding and building the company into Switzerland's largest personal loan broker. He will report directly to Gilles Despas, CEO of Scout24 Schweiz AG, and be an integral member of the Scout24 Executive Team. Hallauer will look after the next growth phase of FinanceScout24 to establish it as a strong digital player in the Swiss insurance, finance and pensions market. Until he joins the company, Gilles Despas will take over the operational management of FinanceScout24 on an interim basis.

Skilled leadership for FinanceScout24

Gilles Despas, CEO of Scout24 Schweiz AG, is looking forward to the collaboration: "In Marc Hallauer, we have found a forward-looking and innovative decision-maker who, with his many years of experience in the field of digital financial services and his customer-oriented approach, will shape the further development of our digital finance and insurance platform."

Marc Hallauer is excited about his new role: "I have followed the development of FinanceScout24 from the very beginning. I am very much looking forward to the opportunity that now lies ahead to further drive the digitalization of insurance and financial products."

Scout24 thanks Jan Hinrichs for his excellent work

At the same time, Gilles Despas bids farewell to outgoing Managing Director Jan Hinrichs: "It has been a great pleasure for our entire team to work with Jan over the past five years. As Managing Director, he has been instrumental in the launch and development of our newest brand, FinanceScout24. We thank him for his outstanding work and wish him and his family all the best for the future."

Jan Hinrichs joined Scout24 as Chief Marketing Officer in January 2016 and has led the FinanceScout24 team since 2018. He steered the digital finance and insurance platform from concept to the launch phase and onto strong growth with his considerable foresight, leadership, and business acumen. He is leaving Scout24 to devote himself to a personal project that has been in the planning stage for some time.

Scout24 Schweiz AG (www.scout24.ch) is the leading Swiss network of online marketplaces and is one of the largest Internet companies in Switzerland. As a partner for life decisions, Scout24 includes platforms from the fields of vehicles (www.autoscout24.ch), real estate (www.immoscout24.ch), small advertisements (www.anibis.ch), and financial and insurance topics (www.financescout24.ch). The company is owned by Ringier AG (50%) and the Swiss insurance group die Mobiliar (50%).

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